



Gaining Control of Breast Cancer
Tomando Control Sobre El Cáncer Del Seno
WWW.HELPINGHERLIVE.ORG
1-877-437-5432

HHL AT A GLANCE:

From January to June 2013...

- HHL navigators completed 311 screening or diagnostic mammograms, for an average of 52 per month! This far exceeds our goal of 42.
- Our completion rate is now 75%. In 2012, it was only 60%.
- We helped detect cancer in two clients, both of whom are survivors.
- We met a total of 377 women, 332 of whom were women we had not met previously.
- We have hosted 8 mammogram parties, with 90 women attending, at Mount Sinai. Our mammogram party attendance rate was 81%, exceeding the 50% attendance rate of non-mammogram party screening appointments at Mount Sinai.
- We have received 184 clients from referrals and outreach opportunities from our fellow breast patient navigation programs and clinics. Special thanks to:

Every Woman Counts-
Westside Health Authority

Screen to Live/Beyond October-
Metropolitan Chicago Breast
Cancer Task Force

Stroger Breast Program-
American Cancer Society

Lawndale Christian Health Center

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THANKS TO THE GENEREROUS
CONTRIBUTIONS OF...

AVON
Foundation
for Women

THE Barbara Bates FOUNDATION



HELPING HER LIVE Apoyándola a Vivir

Gaining Control of Breast Cancer on the West Side of Chicago

2013 PROGRAM PROGRESS AND NEWS

Background: In the United States, Chicago has the fifth worst breast cancer mortality disparity between black and white women at 62%. That means a black woman is 62% more likely to die when diagnosed with breast cancer than a white woman with the disease. Additionally, both Latinas and black women are diagnosed at later stages when compared to white women.

The Helping Her Live (HHL) program was created to combat this disparity. This community navigation intervention targets women in...

- North and South Lawndale
- East and West Garfield Park
- Humboldt Park
- Austin

HHL Community Health Educators/Navigators help women receive routine screening and obtain timely follow-up diagnostics and treatment if needed. HHL has always taken a unique approach to reaching and educating its target audience: we aim to reach women *where they are* – in the community.



HHL Table Set-Up at Sanctuary Place

In order to accomplish this goal, we developed a variety of outreach methods, including workshops, attending events like health fairs, doing table set-ups at local churches, schools, food pantries, and one-on-one canvassing.

Program News: Sinai Urban Health Institute's Helping Her Live Program received renewal funding in 2013 from the AVON Foundation to continue its efforts in addressing disparities in breast cancer mortality on the west side of Chicago.



Dr. Marc Hurlbert,
Executive Director of the
Avon Foundation, and
Oreletta Garmon, SUHI
Community Health Educa-
tor, at the 2013 Avon
Walk.

Additionally, HHL has received funding from the Lynn Sage Cancer Research Foundation to expand our program to the community area of Chicago Lawn. Helping Her Live and Dr. Melissa Simon, a renowned Northwestern physician, will receive \$80,000 a year for three years to help women on the Southwest Side of the city get mammograms.

HHL also has had a paper, entitled "Metrics for the Systematic Evaluation of Community-Based Outreach," published in the July 2013 Journal of Cancer Education.

A Bright Future (Jul. - Dec. 2013): HHL has had the best summer since we began our navigation program in 2008. We reached 63 mammograms in June, 94 in July and 85 in August! Our tailored outreach measures and navigation protocol have allowed us to more efficiently battle breast cancer. We soon hope to bring our successful program to Chicago Lawn and help more women in the city combat breast cancer disparities.

PROGRAM HIGHLIGHT: MAMMOGRAM PARTIES

Helping Her Live hosts monthly mammogram parties at Mount Sinai Hospital. Women attending these parties get a chance to socialize and draw strength from each other in order to face any fears they may have of getting their mammogram.

